



# New Iowa Stock Exchange™

## A New Engine to Drive Iowa's Economy



**Iowans can invest directly in renewing our infrastructure and economy:**

### **1.) Iowans can buy stock**

Across all 10 CRC initiatives, which include Iowa businesses.

### **2.) Stock pays for CRC Vouchers**

Vouchers help CRC-certified businesses cover equipment, expand hiring, and provide employee meals at Iowa restaurants.

### **3.) Dividends return profit to Investors**

Dividends return a share of profits to Investors as CRC projects succeed.

### **4.) A small micro-transaction tax (MTT) funds Iowa**

A small portion of each transaction goes to the Iowa Commonwealth Trust to support roads, libraries, schools, and healthcare for Iowans.

**See Full Plan on [WildWillpower.org](http://WildWillpower.org)**

# Wait... did you say... A New Iowa Stock Market??

Iowans can  
buy stock  
in CRC  
Initiatives



to fund CRC  
initiatives  
improving Iowa's  
Infrastructure.



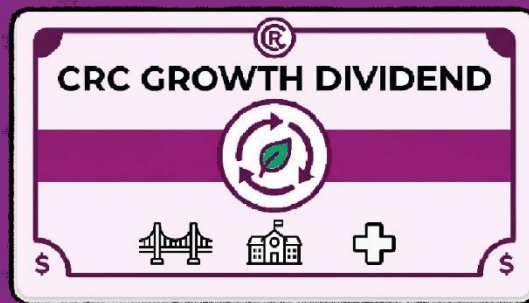
Investments  
pay for  
CRC  
Vouchers



that reduce  
costs for  
the 10 CRC  
Initiatives.



CRC  
initiatives  
generate  
revenue.



Dividends  
are returned  
as profit to  
Investors.

This is how Iowans invest in our own future.

# Invest in Iowa. Reinvest in Iowa's Future.



The New Iowa Stock Exchange (NISE) lets Iowans invest directly in the projects, businesses, and innovations that build our communities and strengthen our state.

## 1 IOWANS INVEST IN IOWA

Buy stock in CRC initiatives, Iowa businesses, worker-owned cooperatives, and new products created by Iowa inventors.



## 2 A SMALL INVESTMENT SALES TAX APPLIES

Just like a sales tax on purchases, a very small fee is applied to stock trades on the New Iowa Stock Exchange.



6 cents on every \$1 of stock traded stays in Iowa.

Small for you.  
Big for Iowa.

## 3 FUNDS FLOW INTO THE IOWA COMMONWEALTH TRUST

These dollars help build the long-term foundation for a stronger Iowa.



## INVESTMENTS TODAY. STRONGER IOWA TOMORROW.



ROADS & BRIDGES



SCHOOLS & LIBRARIES



POLICE & FIRE DEPARTMENTS



THE NEW IOWA HEALTHCARE COMPACT



FUTURE INVENTORS & ENTREPRENEURS



STRONGER COMMUNITIES & ECONOMIC GROWTH

*More local investment. More local ownership. More local opportunity.*

## A PROUD AMERICAN TRADITION



The Philadelphia Stock Exchange was founded in 1790 to help fund docks, wharfs, roads, bridges, railroads, and commerce that built our nation.

It later became part of what is now NASDAQ.

The New Iowa Stock Exchange brings that original idea home—so Iowans can build Iowa's future, together.

★ IOWANS INVEST IN IOWA. IOWA GROWS STRONGER. FUTURE GENERATIONS PROSPER. ★

Learn more at [WildWillpower.org](http://WildWillpower.org)

# **This is Not a New Idea**

Before Wall Street became dominated by massive national and international finance, early American stock exchanges helped fund real local growth:

- docks,
- roads,
- bridges,
- railroads,
- shipping,
- manufacturing,
- and regional commerce.

One of the earliest examples was the Philadelphia Stock Exchange — founded in 1790 and later absorbed into what eventually became Nasdaq.

Most Americans recognize Nasdaq today.

Few realize its roots began in helping finance the growth of local infrastructure and regional industry.

## **The New Iowa Stock Exchange Revives That Original Idea**

Instead of sending investment capital out of state, the New Iowa Stock Exchange allows Iowans to invest directly in:

- CRC infrastructure initiatives,
- The state-of-the-art products they use,
- and new Iowa-made inventions developed through the CRC Inventor's Guild.

This creates a system where Iowa investment helps build Iowa's future.

## **A Small Sales Tax Helps Reinvest in Iowa**

Just as Iowa applies a sales tax to purchases, the New Iowa Stock Exchange applies a very small fee to stock trades and transactions.

That small contribution helps fund the Iowa Commonwealth Trust — supporting:

- roads and bridges,
- schools and libraries,
- infrastructure modernization,
- and the New Iowa Healthcare Compact.

## **Why Buy Stock in Wall Street When You Can Invest in Iowa?**

Not through mandatory tax increases —  
but by creating new systems of:

- ownership,
- innovation,
- investment,
- and long-term reinvestment.