



CRC LEGISLATIVE ACT — RIRA

Rural Iowa Revitalization Act

**Strong rural communities,
start with land that's cared for**

Three CRC initiatives to strengthen rural Iowa:

- ★ Restoring barns and outbuildings**
- ★ Providing labor for rural communities**
- ★ Repairing roads, bridges, and disability access**
- ★ Rebuilding trails, waterways, and recreation sites**



RIRA Initiative

FarmHire™

Rebuilding barns and outbuildings across the state:



1.) Businesses Get Certified

Iowa businesses become CRC-Certified to join the program.

2.) CRC Vouchers Fund the Work

Vouchers fund meals, materials, equipment, and worker training.

3.) Farmers Post Jobs

Rural Iowans submit projects through a simple online portal.

4.) Work Gets Done Locally

Certified businesses hire workers and complete restoration projects.

5.) Communities Are Restored

Barns are saved, jobs are created, and rural heritage lives on.



How FarmHire Works

Connecting rural Iowans with the help they need

1.) Rural Needs Are Posted

Property owners submit jobs through the CRC Portal—
from basic cleanup to full barn restoration.

2.) Iowa Businesses Step In

CRC-certified Iowa businesses select projects and hire workers.

3.) CRC Vouchers Fund the Work

Vouchers cover materials, tools, training, and meals—
keeping spending local and supporting Iowa businesses.

4.) Work Gets Done Locally

FarmHire workers and skilled renovators complete real projects—
restoring buildings, land, and infrastructure.

5.) Communities Are Strengthened

Barns are saved. Jobs are created.

Restorations are commemorated—preserving Iowa's living history.

*"I've never met a farmer who didn't have
a barn full of things
they need help cleaning and organizing."*

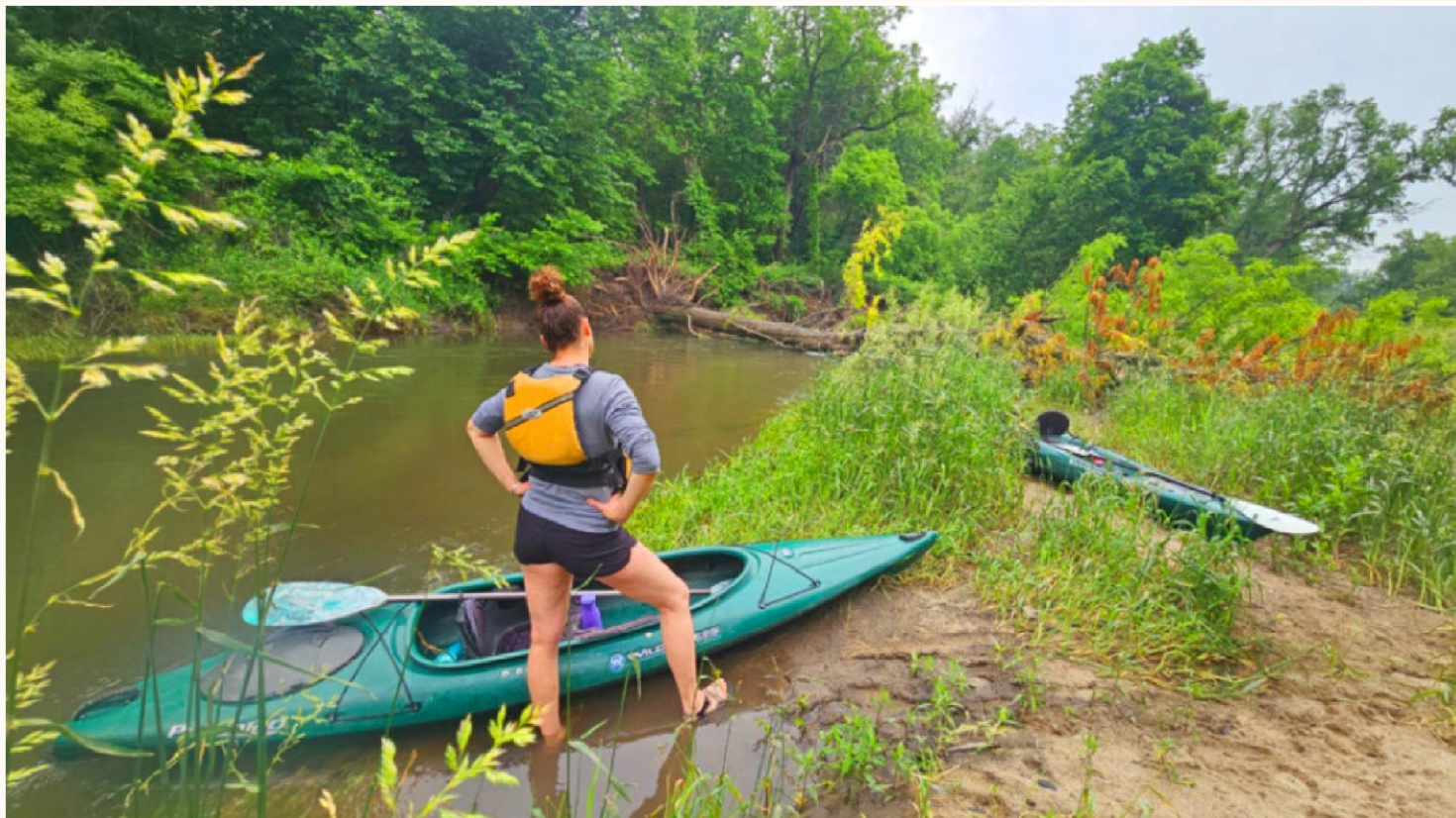
— Sondra Wilson



RIRA Initiative

Trail Trimmers™

Rebuilding Trails, Waterways, & Campsites



A statewide workforce initiative coordinated with local governments, conservation groups, and community partners

1.) Revitalizing Iowa's Trails, Rivers, and Recreation Sites

Clearing fallen trees, restoring access points, and repairing long-neglected infrastructure.

2.) Bolstering Iowa's Outdoors Tourism Industry

Attracting visitors, supporting local businesses, and turning outdoor access into real economic activity.



Rebuilding Trails, Waterways, & Campsites

Revitalizing Iowa's Outdoors Economy

1.) Projects Are Identified

Local governments, conservation groups, and residents identify blocked waterways, unsafe trails, and neglected recreation sites.

2.) Iowa Teams Step In

CRC-certified Iowa businesses select projects and hire workers to restore access and improve safety statewide.

3.) CRC Vouchers Fund the Work

Vouchers cover tools, equipment, training, and meals—keeping spending local and supporting Iowa businesses.

4.) Access Is Restored

Trails reopen. Rivers flow freely. Campsites and access points become safe, usable, and welcoming again..

5.) Tourism & Local Economies Grow

Outdoor recreation brings visitors who spend money in Iowa—supporting small businesses and creating lasting local income. Outdoor recreation generates hundreds of billions annually in the U.S.—**Iowa can capture more of that value.**

*"This'll be a dream job
for Iowans who love the great outdoors."*

— **Sondra Wilson**



RIRA Initiative

RoadReady Iowa™

Repairing Roads, Bridges, & Disability Access



1.) Infrastructure Needs Are Identified

Residents, counties, and local officials report road damage, bridge issues, and accessibility gaps through the CRC Online Portal—ensuring faster response across Iowa.

2.) Local Crews Restore Safe Access

CRC-certified Iowa businesses repair roads, bridges, sidewalks, and curb access points—improving safety, mobility, and everyday life.