

Sondra Wilson for Governor of Iowa

A Pragmatic Proposal to Refocus Iowa's Political Trajectory

Dear Fellow Iowans,

As a lifelong researcher, innovator, writer, and humanitarian with a genuine interest in navigating the political process toward common good, I have found myself doing something I never thought I'd be saying when asked as a child what I wanted to be when I grow up: I am running to be Iowa's next Governor. Please hear me out.

My plan will safely transform Iowa from a predominantly rent and scarcity-based economy, to an entrepreneur-fostering, ecologically wise, production-based powerhouse that will drastically raise Iowa's GDP within a matter of years.

I'm a strong supporter of civil rights, enhancing personal freedoms, access to nature, and working with businesses toward smart, long term goals worth striving for.

With all the political turmoil right now, we must remember at all times that resources are finite, and we do not have time to hesitate. Please skim through the outline of my plan on the following pages, then visit my website, www.WildWillpower.org, so we can hopefully get on the same page. I think you will like what you see!

Civilian Restoration Corps (CRC) –

The centerpiece of my platform is the creation of the CRC, a large-scale public jobs initiative inspired by the historic Civilian Conservation Corps, however thoroughly updated for today's societal needs. The CRC will create thousands of ecologically-restorative, health and freedom enhancing, prosperity generating, high-paying jobs throughout the state. There are six programs applicants will be able to choose from:

- ***Gardens Across Iowa!*** – Teams install food and herbal gardens using the most efficient techniques possible; automated watering systems with timers, soaker hoses, and rain caches to make them hands-free as possible. Gardens will be installed in residential areas where access is limited (*e.g.* near apartment complexes) and at schools as part of a new program where students learn to manage a garden, with the produce being used to offset costs within the school lunch program.
- **FarmHire** – Pairs rural Iowans with farmhands and skilled building renovators to help restore farms and outbuildings. This program stimulates the economy in a way that helps connect urban and rural Iowans, and preserves Iowa's heritage for future generations to enjoy.
- **Solar Installers** – Outfits homes, apartment complexes, and downtown buildings with solar power, cool roofs, and other energy-saving measures. Goes hand-in-hand with the Crop Diversity and Enrichment Act: see *helping farmers* below.
- **Road Repairers** – Teams fix crumbling roads and bridges, and other needed repairs.

- **Apartment Improvers** – Helps renovate and bring up to code apartment complexes across the state. See Common Sense Housing Solutions below.
- **Trail Trimmers** – Restores trails and improves Iowa’s recreational infrastructure.

CRC Voucher Program – CRC-Certified Business Leaders, who help train CRC Employees into skilled laborers, will receive vouchers to purchase select, state-of-the-art supplies from Iowa-based businesses. CRC’s Incentives Program encourages Iowans to find and recommend better products for CRC to use, and in turn gain a profit from every purchase. Let’s replace Iowa’s expensive, unconstitutional (school) voucher program with a lucrative voucher program that makes sense.

Plans to Help Farmers

- **Crop Diversity and Enrichment Act** – Farmers will receive support to grow emerging energy crops like pokeweed (for solar tech) and hemp (for battery storage – more efficient than lithium!), and connect them to global markets. Let’s get Iowa farmers in on this incoming crop boom!
- **Right to Repair Act** – Prevents farmers from being locked out (by the manufacturer) from fixing their own equipment. This Act proposes a holistic approach (*see website*).

Common Sense Justice Reforms – Transmuting Anger to Action

These reforms will enable us to fulfill the promise of “Liberty and justice for all”:

Justice Accessibility Act – Simplifies and makes accessible Iowa’s justice system:

- **Teach jurisprudence in high school** – Integrates legal education into high schools to ensure every graduate knows how to defend their rights, distinguish between civil and criminal law, and obtain redress in case they are harmed.
- **Simplify Iowa’s grossly-complex rules of court procedure into step-by-step instructions** – See “Legal Self-Help” on www.WildWillpower.org.
- **Database of Supreme Court Opinions** – Organize Iowa and federal Supreme Court Rulings by category, with brief summaries of each ruling, onto a user-friendly web page. A perfect project for law students.

Expand and Clarify Civil Rights Protections – Updates the Iowa Civil Rights Act to better protect women, transgender, and nonbinary persons via the following measures:

- **New “Open League” for Sports** – Divide people by weight class, monitor and adjust.
- **Codify the Right to First Trimester Abortion** – With medical exemptions for second and third trimester.

- **Safe Sex, Safe Hearts Campaign** – To counterbalance the right to abortion, we'll institute a comprehensive sex education program to prevent unwanted pregnancies and encourage respectful behavior and healthy communication.
- **Protect LGBT+ Adults** – Codify protections against harassment. Gender affirming care is necessary: not merely cosmetic. It must be covered by Medicaid; otherwise it becomes inaccessible due to widespread poverty among transgender persons, and private insurers insisting that it's cosmetic. It is unacceptable for politicians to incite harassment among minorities.
- **Cautious, middle-ground approach to healthcare for minors** –
 - **Hormone Therapy:** Age 16 restriction, with exceptions as early as 14 in extreme cases. Age 12 is too young, and 18 is too late. The decision to start hormone therapy requires a mature mind and long-term understanding.
 - **Surgeries:** Prohibit transgender-related surgeries before age 18.
 - **Age Appropriate Learning** – Promote mutual respect, and avoid exerting undue influence on young people regarding gender identity decisions.

Common Sense Housing Solutions

- **Eminent Domain Rental Properties Owned by Out-of-State Landlords** – Prevents millions of dollars from being vacuumed out of the state each month. Huge shot in the arm for the state's economy.
- **Rural Iowa Revitalization Act** – Rebuilds rural infrastructure, barns, and farm buildings while expanding solar power to reduce energy bills.
- **Sustainable Villages for the Homeless** – Eco-friendly villages built with alternative materials like cob housing, papercrete. Outfitted by CRC teams, with food and herbal medicine gardens maintained by Master Gardeners.

Innovative Healthcare Reforms

- **Streamlined Medicaid using a “Spoke” System** – Instead of Iowans annually choosing one of Iowa's three MCO's, with that MCO covering anything that could go wrong, each MCO will only cover 3 systems of the body. For example, Molina might cover muscular, skeletal, and reproductive; Iowa Total Care might cover endocrine, nervous, and cardiovascular, and so on. This allows each MCO to cover more from within their “spokes” of the wheel: saved costs allow us to expand coverage.
- **Reduce Administrative Costs for Welfare Programs** – Instead of taxpayers paying the high administrative costs of constantly sending out renewal letters to Medicaid and SNAP recipients, the state will send out one renewal per year. Wasted tax dollars will instead go toward expanding coverage and reducing copays.

- **Premium Healthcare Packages for Small Businesses** – Private insurance companies who are headquartered in Iowa will come together to create a premium business package that allows them to offer premium health insurance to their employees at a low package price they can afford.

Other Key Parts of My Platform

- **Responsible Gun Ownership Act (G.I. Joe Act)** – In-school education by veterans and peace officers, plus written tests for prospective gun owners – like driver’s tests.
- **Scammers Beware! Act** – Cracks down on fraud, scam callers, and tax evasion.
- **The Iowa Commonwealth Act** – Places progressive taxes on the ultra-wealthy to fund wage subsidies, caregiver support, expanded healthcare, and CRC initiatives.

Leadership with Vision and Purpose

My platform is rooted in lived experience, academic rigor, and moral clarity. With patent-pending inventions and plans to create state commissions for their ethical deployment, this is an opportunity to rise above divisive politics; to firmly invest in yourself, your family, and in future generations.

Auditing the Auditor

In 2024, my political opponent, Rob Sand, was given \$7 M by the Lauridsen family to launch his campaign. This was after the Lauridsens spent years giving large sums bankrolling Republican campaigns — including Kim Reynolds, Randy Feenstra, Chuck Grassley, and the Republican Party of Iowa. Rob’s campaign is centered around working with Republicans and blurring the lines between the parties. In other words, he’s lulling us to sleep as our rights are being violated by people his financiers put into office. Instead of coming up with good ideas to help the people, Republicans have been siphoning tax dollars out of public schools into private religious institutions, gutting Medicaid and SNAP benefits, violating reproductive rights, bulldozing homeless peoples’ property, and making it unsafe for transgender people to even live in Iowa.

Think of all the medical procedures that could have been paid for with the \$7 M the Lauridsens gave to Rob’s campaign, after they bankrolled Republicans who cut Medicaid and denied coverage for Iowans! As a progressive Democrat, I find it deeply disturbing to watch well-intentioned Iowans shovel money into a wealthy family’s bank account, while at the same time not having knowledge that he is essentially funded by the very people who are violating us.

I humbly and respectfully request for you to read through my entire campaign on www.WildWillpower.org, and I promise to give everything I’ve got to steer our state toward a better direction. You have my word, and thank you for your support.

Sincerely,
Sondra Wilson

Paid for by Sondra Wilson for Iowa Governor.

Thank you for your support!

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