

The Gardens Across Iowa! Google Calendar and App:

On <u>www.WildWillpower.org</u> you can download the *Gardens Across Iowa!* Google Calendar, which integrates into your Google Calendar. Includes:

- Precise dates to plant various garden crops based on Iowa's frost date (~April 20). Each crop appears within the calendar on the date in which it needs to be planted (or transplanted), and includes step-by-step instructions for:
 - Germinating certain crops indoors, when and how to transplant them, and when to plant crops which
 are sewn directly into the soil (includes soil preparation for each species). Includes helpful reminders
 to give you a heads up ahead of time.
 - Companion planting techniques some plants grow better when planted adjacent to other particular crops and/or pest deterrent plants. This information is integrated into the calendar to make designing an efficient garden simple for Iowans.
 - Highly-efficient, aesthetically-pleasing techniques for growing each type of crop.

With your support, many more plant entries will be added soon (and we'll make it look pretty!).

The Gardens Across Earth! App:

The calendar will then used to develop the *Gardens Across America!* App, which includes location services. If a person were using the app in Colorado, for example, the dates for each plant will relocate to dates which apply to Colorado's frost date. Eventually the app may be used anywhere on Earth to help solve hunger and environmental issues globally.

Let's Create A Better Future:

Gardens Across Iowa! is a joint venture paid for by Wild Willpower PAC and Sondra Wilson for Iowa Governor. Sondra is running for Governor in 2026. Part of her platform is to launch a statewide program that teaches students to manage gardens, with produce then used in Iowa's school lunch program. She also proposes a buyback program to allow municipalities to purchase viable property for use in creating community gardens throughout towns and cities. Horticulture specialists will be hired by the state to help manage the gardens.

Fantastic Advertising Opportunities Available to Our Beloved Sponsors!

Wild Willpower PAC is currently seeking sponsors to advertise throughout the Calendar and App.

• Premium advertising spots available to garden supply and green businesses:

- Advertising slot with your logo, link to your website, and a special offer will be located inside each plant entry throughout the Calendar/App.
 - Anyone in nearby proximity to your business will see your ad inside the entries for tomatoes, potatoes, carrots, etc, so while they're learning how to grow garden plants, they'll see that this movement is being supported by your business.
 - Each of our regional sponsors' ads shuffled and randomized. For example, if we have 5 sponsors in one region (e.g. in one town), when a person pulls up a page in the app, there is a 1 in 5 chance it will be your business located in the premium spot. The other 4 will be listed just below, followed by a list of all other statewide sponsors.
 - A person using the App in Des Moines will see Des Moines area sponsors. If they drive to Ames, Ames businesses will appear, and so on.

• Sponsorship available to all Iowa businesses who maintain a strong non-discrimination policy:

All sponsors will be listed (with a link to your website) at the bottom of each of the plant entries throughout the Calendar/App, with local sponsors listed at the top (thanks to location services). Wild Willpower PAC supports civil rights, and is seeking to unite Iowa businesses behind this cause.

All sponsors:

- Will receive a *gorgeous* in-store certificate thanking you for helping to sponsor *Gardens Across Iowa!* You will have the option to display brochures and business cards for your customers, which drive them to our website where they can download the Calendar for free and learn more about the App (which will probably cost around \$2.99).
- Should be prepared to provide a special offer available exclusively through the *Gardens Across Iowa!* Calendar/App. Customers can activate the offer by coming in and saying, "Thank you for helping to sponsor *Gardens Across Iowa!*." This offer should be made available to customers once/month. You can contact us any time to change the offer (once/month limitation).
- **Proceeds from sponsorships** help us hire our app development crew, however that is a finite process. Once the Calendar/App are finished, proceeds enter into a slush fund that goes toward purchasing land around the state for use in opening up community gardens in towns and cities across Iowa.

For questions or to become a sponsor, contact <u>WildWillpowerPAC@gmail.com</u> or call 515-357-9725. We can't wait to join forces with you in this important movement for Iowa's future!

Thank You So Much for Your Support!

While in early stage development, donations are crucial in providing seed funding to hire the initial ISU student-led team. Although additional ways will become available soon, the best way to donate now is via PayPal.

Donate to Wild Willpower:



Donate to Sondra's campaign:

