



The *Gardens Across Iowa!* Google Calendar and App:

On www.WildWillpower.org you can download the *Gardens Across Iowa!* Google Calendar for free. It integrates directly into your current Google Calendar to provide you with:

- Precise dates to plant various garden crops based on Iowa's frost date (~April 20). For example, the ideal date to begin germinating peppers indoors is February 9. Three weeks prior to February 9, on January 19, you will receive a notification, "Three weeks from now is the ideal time to begin germinating hot and bell peppers indoors. Here are the supplies you will need..." On February 9 you will receive a notification that it is time to germinate your peppers. You can then click on the notification to read step-by-step instructions for doing so! On April 26 you will receive another notification, "One week from now will be time to transplant your pepper sprouts into the garden. Now is a good time to prepare the soil." You can click on the notification to learn how to prepare the soil. On May 4 you will receive a notification that it is time to transplant, and so on. The *Gardens Across Iowa!* Calendar contains several entries for various crops now, however a wide variety of garden crops and herbs will soon be added.
- Companion planting techniques – some plants grow better when planted adjacent to other particular crops and/or pest-detering plants. Some plants do not grow well next to certain other types of crops. This information is integrated into the calendar to make designing an efficient garden simple for Iowans.
- Highly efficient, aesthetically pleasing techniques for growing each type of crop. Some are shown in the above graphic, including the cucumber tipi, hanging strawberries, and double-planter technique for growing potatoes. Wild Willpower PAC is vacuuming the coolest, most efficient techniques from across the web and putting them into one place, organized by date with step-by-step instructions in the palm of your hand.

The *Gardens Across Earth!* App:

Once the calendar is complete, it will then be used to develop the *Gardens Across Earth!* App, which will include services. That means, if a person were using the app in Colorado, for example, the dates for each plant will relocate within the calendar to dates which match Colorado's frost date. The app will be able to be used anywhere on Earth to help solve hunger, resource, and environmental issues globally. It is a beautiful opportunity that Iowa gets to model this movement which could impact the world in such a positive way.

Fantastic Advertising/Sponsorship Opportunities Available to Iowa Businesses:

Wild Willpower PAC is currently seeking sponsors to advertise throughout the Calendar and App.

- **Premium advertising spots available to garden supply and green businesses:**
 - Advertising slot with your logo, link to your website, and a special offer will be located inside each plant entry throughout the Calendar/App.
 - Anyone in nearby proximity to your business will see your ad inside the entries for tomatoes, potatoes, carrots, etc, so while they're learning how to grow garden plants, they'll see that this movement is being supported by your business.
 - Each of our regional sponsors' ads will be shuffled and randomized. For example, if we have 5 sponsors in one region (e.g. in one town), when a person pulls up a page in the app, there is a 1 in 5 chance it will be your business located in the premium spot. The other 4 will be listed just below, followed by a list of all other statewide sponsors.
 - A person using the App in Des Moines will see Des Moines area sponsors. If they drive to Ames, Ames businesses will appear, and so on.
- **Sponsorship available to all Iowa businesses who maintain a strong non-discrimination policy:**
 - All sponsors will be listed (with a link to your website) at the bottom of each of the plant entries throughout the Calendar/App, with local sponsors listed at the top (thanks to location services). Wild Willpower PAC supports civil rights and is seeking to unite Iowa businesses behind this cause.
- **All sponsors:**
 - Will receive a beautiful in-store certificate thanking you for helping to sponsor *Gardens Across Iowa!* You will have the option to display brochures and business cards for your customers, which drive them to our website where they can download the Calendar for free and learn more about the App (which will probably cost around \$2.99).
 - Should be prepared to provide a special offer available exclusively through the *Gardens Across Iowa!* Calendar/App. Customers can activate the offer by coming in and saying, "Thank you for helping to sponsor *Gardens Across Iowa!*." This offer should be made available to customers once/month. You can contact us any time to change the offer (once/month limitation).
- **Proceeds from sponsorships** will help us hire our app development crew to get this all running as described above, however that is a finite process. Once the Calendar/App are finished, proceeds will enter into a slush fund that goes toward purchasing land around the state for use in opening up community gardens.

Support the Cause, Support the Movement:

For questions, or to donate or become a sponsor, please contact WildWillpowerPAC@gmail.com, call 515-357-9725, or visit www.WildWillpower.org. You can also donate via PayPal at WildWillpowerPAC@gmail.com. We can't wait to join forces with you in this important movement for Iowa's future! Thank you so much for any amount of support you are able to offer. Although not everything described above is operational, this seed funding will help us get there soon.

Let's Create a Better Future:

Gardens Across Iowa! is a joint venture paid for by Wild Willpower PAC and Sondra Wilson for Iowa Governor. Sondra is running for Governor in 2026. Part of her platform is to launch a statewide program that teaches students to manage gardens, with produce then used in Iowa's school lunch program. She proposes a buyback program to allow municipalities to purchase viable property for use in creating community gardens throughout every town and city across Iowa. Horticulture specialists will be hired by the state to help manage the gardens.